



CORNER BROOK WINTER CARNIVAL

GET YOUR COMPANY INVOLVED IN A FUN, TEAM BUILDING EVENT!!

Engagement is the commitment a person brings to an organization and has become an absolute necessity for corporate success. Participation in team building activities can make a team stronger by strengthening bonds, developing skills, expanding horizons and giving them something to talk about for years to come. You can engage your team by participating in the 2nd Annual Cook's Quest Bobsled Race as part of the 41st Corner Brook Winter Carnival! Last year's event was a huge success and this year is shaping up to be even better!

Appropriately named after the great adventurer Captain James Cook, a British navigator and the first to map the Bay of Islands in the late 1700's, this event will no doubt go down in Winter Carnival history. As part of Cook's Quest, contestants will race down Cpl Pinksen Memorial Drive in a home-made, two-person bobsled. Participants are limited only by their imagination and of course a few basic rules. Each bobsled must have basic steering and braking systems, fixed rear skis or runners and helmets must be worn. Prizes will be awarded to the 1st and 2nd place teams as well as to the most creative bobsled.

This event will take place on Sunday, February 19th, 2012 and the deadline to register is February 15th, 2012. Start by getting your team together to start planning that one of a kind sled! You'll help develop a whole new level of productive communication. Remember, a healthy-work life balance is key and it all comes back to one word - 'purpose'. Give your employees that and engagement will grow! Send them out sledding on our local terrain and watch them plan, bond, and celebrate their way to victory as part of Winter Carnival's Cook's Quest! A registration form and complete list of rules are available at www.cornerbrookwintercarnival.ca.

For more information please contact:

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